

## Curriculum Vitae – Oskar Sebastian Lundmark

**Oskar Sebastian Lundmark**

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### Research interests:

Political Science, Survey Methodology, Political Psychology, Political Attitudes, Panel Data, Media and Communication, Online Gaming and Society, Survey Embedded Experiments, Satisficing in Surveys, Non-probability vs. Probability based samples.

### Degrees:

**PhD.** in Political Science at the University of Gothenburg, Sweden, February 2016.

**M.A.** - Political Science 120 ECTS, University of Gothenburg, Sweden 2009-2011

**B.A.** - (IPPE) International Program for Politics and Economics 180 ECTS, University West, Trollhättan, Sweden 2006-2009

### Academic Appointments:

**Stanford University:** Postdoc, Communication Department, Stanford, CA, USA, 2016-2017.

**Stanford University:** Visiting Student Researcher, Political Psychology Research Group (PPRG), Communication Department, Stanford, CA, USA, Spring 2015.

### Thesis:

**Lundmark, Sebastian** (2016) "Generalized Trust in Surveys: From Scales to Dragons" *Studies in Politics, University of Gothenburg*: Department of Political Science 2016.

### Publications:

**Lundmark, Sebastian**, Mikael Gilljam, and Stefan Dahlberg (2016) "Measuring Generalized Trust: An Examination of Question Wording and the Number of Scale Points." *Public Opinion Quarterly* 80 (1): pp. 26-43.

**Lundmark, Sebastian** (2015) "Gaming Together: When an imaginary world affects generalized trust." *Journal of Information Technology & Politics* 12 (1): pp. 54-73.

**Lundmark, Sebastian** and Henrik Oscarsson (2013) "Vem tittar på e-sport?" in Weibull, Lennart, Henrik Oscarsson, and Annika Bergström (eds.) *Vägskäl*. University of Gothenburg: SOM-institutet.

**Lundmark, Sebastian** and Henrik Oscarsson (2012) "Valmyndighet i Blåsväder?" In Berg & Oscarsson (eds.) (2012) *Omstritt Omval*. University of Gothenburg.

### Conference/Working Papers:

Broms, Rasmus, Andrej Kokkonen, and **Sebastian Lundmark** (2015) "Inheritance Rules: Medieval Family Structures and Current Institutional Quality." Paper accepted to the American Political Science Association's 112<sup>th</sup> Annual Meeting, San Francisco, CA, USA.

**Lundmark Sebastian** and Mikael Gilljam (2015) "Participation Bias in Panel Surveys: Evidence from a Seven-Wave Randomized Experiment." Paper presented at the American Association of Public Opinion Research (AAPOR) 70<sup>th</sup> Annual Conference 2015, Hollywood, FL, USA. (Under Review)

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### Conference/Working Papers Cont.

**Lundmark, Sebastian**, Ellen Konar, Jon A. Krosnick (2015) "Can the Net Promoter Score Predict Company Growth? Applying Survey Methodology Practices to Evaluating and Improving the 'Ultimate Question'."

Kokkonen Andrej and **Sebastian Lundmark** "Measuring Immigrant Populations: Subjective Versus Objective Assessments." (Under Review)

de Maré, Kalle, **Sebastian Lundmark**, and Urban Strandberg "Learning while Gaming: How Swedish Youth Attain Political Literacy by Playing Videogames." (Under Review)

**Lundmark, Sebastian** and Andrej Kokkonen (2014) "Subjective and Objective Assessments of Immigrant Populations and their Differing Impact on Generalized Trust and Attitudes toward Immigrants." Paper presented at the American Political Science Association (APSA) 111<sup>th</sup> Annual Meeting, Washington, DC, USA and at Midwest Political Science Association (MPSA) Annual Conference April 2014, Chicago, IL, USA (Under Review)

**Lundmark, Sebastian** and Johan Martinsson (2014) "Once a Satisficer, Not Always a Satisficer: Evidence from an Awareness Control Experiment." Paper presented at the American Political Science Association (APSA) 111<sup>th</sup> Annual Meeting, Washington, DC, USA and at Nordic Political Science Association (NOPSA) Annual Conference April 2014, Gothenburg, Sweden.

**Lundmark, Sebastian** and Henrik Oscarsson (2013) "Making Democratic Elections Work: Evidence from a Natural Experiment of a Failed Election in Sweden." Paper presented at the Swedish Political Science Association's Annual Conference 2013, Stockholm, Sweden.

Martinsson, Johan, Stefan Dahlberg, and **Sebastian Lundmark** (2013) "Is Accuracy Only For Probability Samples? Comparing Probability and Non-probability Samples in a Country with Almost Full Internet Coverage" Paper presented at the American Association of Public Opinion Research (AAPOR) 68<sup>th</sup> Annual Conference 2013, Boston, MA, USA.

Dahlberg, **Sebastian Lundmark**, and Johan Martinsson (2012) "How representative is a self-selected web-panel? - The effect on representation of different sampling procedures and survey modes." Conference paper presented at American Association for Public Opinion Research 67<sup>th</sup> Annual Conference 2012, Orlando, FL, USA.

Dahlberg Stefan, Henrik Lindholm, **Sebastian Lundmark**, Henrik Oscarsson, and Rebecka Åsbrink (2010) *The 2010 Internet Campaign Panel*. Multidisciplinary Opinion and Democracy Research Group, Working paper 2011:1 University of Gothenburg.

### Conference Presentations:

American Political Science Association – 2014

American Association of Public Opinion Research – 2013, 2014, and 2015

World Association of Public Opinion Research - 2013

Midwest Political Science Association - 2012, 2014

Panel Analysis Workshop, Aarhus, Denmark - 2012

The Multidisciplinary Opinion & Democracy Research Group Workshop - 2011, 2012, and 2013

### Public Seminars:

"The Positive Effects of Online Gaming?" Lecture Series for Folkuniversiteten, Kungälv Library, Orust Library, and University West Trollhättan, Spring and Fall 2015.

### Teaching Experience:

#### Graduate level courses:

Applied Statistical Analysis, 2012-2014, Department of Political Science, University of Gothenburg, Sweden.

- Lectures about Multilevel Analysis, Statistical Inference, SPSS, and Mentoring/Supervising Students writing a Research Report.  
Language: English.

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### Teaching Experience Cont.

Citizens, Politicians, and the Media, 2012-2013, Department of Political Science, University of Gothenburg, Sweden.  
- Lecture about Online Gaming and its possible impact on Generalized Trust. Language: English

Supervisor/Mentor, 2011-2014, Department of Political Science, University of Gothenburg, Sweden.  
- Supervising Political Science graduate students writing thesis using statistical methods. Language: English and Swedish.

### Undergraduate level courses:

Methods in Social Science, 2012-2013, Department of Political Science, University of Gothenburg, Sweden.  
- Lectured Undergraduate students about the basics in research design and statistical methods.

Tematisk Fördjupning, 2014, Department of Political Science, University of Gothenburg, Sweden.  
- Teaching included leading seminars and tutoring groups of students in writing literature reviews and research reports.

### Master- and Bachelor-thesis:

**Lundmark, Sebastian** (2011) "*Gaming together – When an imaginary world affects generalized trust*" Gothenburg: University of Gotheburg, Department of Political Science. *Master Thesis*

**Lundmark, Sebastian** (2009) *Den fungerande stadsplaneringen - En studie i uppfattningar och effekter av torget och dess påverkan på demokrati*. Trollhättan: University West, Institutionen för Ekonomi och IT. *Bachelor Thesis*

### Additional training:

Questionnaire Design – Jon A. Krosnick, equivalent to 10 ECTS, Stanford University, Stanford, CA, USA, 2015.

Regression Analysis II – Timothy McDaniel, equivalent to 7.5 ECTS, Ann Arbor, MI, USA, 2013. ICPSR Summer Program In Quantitative Methods of Social Research.

Panel Data Analysis – Henning Lohmann, Equivalent to 3 ECTS, Vienna, Austria, 2012, ECPR Winter School in Methods and Techniques at The University of Vienna, Austria.

### Other Research Experiences:

Research assistant, MOD research group at the University of Gothenburg 2010-2012

- The MOD-program is a multidisciplinary project that aims to work as a network between the different institutions of the University of Gothenburg ([www.mod.gu.se/english](http://www.mod.gu.se/english)). During my first year my main work tasks at MOD were to perform statistical analyses, data collection, data-management, planning of projects, and specifically make sure the projects are finished with specific responsibilities of "crisis democracy"-surveys where I am involved in planning, creating and performing web-based surveys. During my last year my main work was to apply and develop survey and statistical methodology.

### Other:

Very proficient knowledge in Microsoft Office most versions  
Very proficient knowledge in Websurvey-programs such as: Qualtrics  
Very proficient knowledge in STATA 11-14 SE  
Very proficient knowledge in SPSS version 17-22

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### References:

#### Jon Krosnick

Professor at the Communication Department at Stanford University, CA, USA, Principal Investigator of Postdoc Project.  
Telephone number: +1650 725 3031  
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#### Peter Esaiasson

Professor at the Department of Political Science at the University of Gothenburg, Sweden, Supervisor for Ph.D. thesis.  
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#### Henrik Oscarsson

Professor at the Department of Political Science at the University of Gothenburg, Principal Investigator at the SOM-institute ([www.som.gu.se](http://www.som.gu.se)) as well as previous Research Manager for the MOD-program at the University of Gothenburg.  
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